**Piktochart Brochure Grading Rubric**

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| --- | --- | --- | --- | --- |
| **Brochure**  **Element** | **50** | **40** | **35** | **25** |
| **Organization/Coverage** | Project is well organized and covers all topics listed in directions: picture, geographic benefits, climate, etc. | Most of the project is well organized and gives some information about each of the topics. | The project is somewhat organized and gives covers most of the topics listed. | The project is not organized and covers only a few of the topics. |
| **Aesthetics** | All parts of the project make excellent use of Piktochart to provide color, graphics, font, effects, or design that enhance the presentation. | Most of the project make excellent use of Piktochart to provide color, graphics, font, effects, or design that enhance the presentation. | There is some use of color, graphics, fonts, effects, or design to enhance the presentation. | Use of font, color, graphics, effects or design, etc. may distract from presentation content or little thought is given to attractiveness. |

Total: \_\_\_\_\_\_\_\_