**Piktochart Brochure:**

**NC REGION REAL ESTATE AD AND/OR TRAVEL GUIDE**

You will be assigned one of North Carolina’s 4 geographic regions. Your task is to promote this region to potential travelers and/or home buyers. You have to use Piktochart.com (printable or infographic) to create your brochure. Your brochure has to include:

1. Picture(s) of the region’s landscape.
2. Geographic benefits and at least 1 geographic drawback.
3. Natural resources.
4. Things to do (at least 1 historic attraction and 1 geographic attraction). Others are optional.
5. Climate description. Include annual rainfall and any potential natural disasters.
6. Include current (and future if applicable) infrastructure.

To sign up for Piktochart go to [www.piktochart.com](http://www.piktochart.com). Click on “Sign Up” in the top right corner of the screen. Then sign up through Google. That way your account will be linked to WakeID. Use your student email to create an account. Sign up under “Education” and then as a “student”. Enter the rest of the required information and then start using the program. A 5 minute instructional video can be found here: <https://www.youtube.com/watch?v=Eq-85gzw3GI&feature=youtu.be>